

PRESS RELEASE

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UpToDate and the Global Health Delivery Project Launch Grant Subscription Program to Deliver Medical Information to Clinicians in Underserved Areas

UpToDate Will Donate Subscriptions to Professionals and Organizations Providing Health Care to Underserved Populations; Subscriptions Will be Awarded through GHDonline.org

Waltham, Mass. (November 24, 2009) – [UpToDate](#), a part of Wolters Kluwer Health, and the Global Health Delivery (GHD) Project announce a new program to provide complimentary one-year subscriptions to clinicians providing medical care or related services to poor or underserved populations or communities operating outside the United States of America who would benefit from UpToDate® access but lack funds to subscribe. The goal of the program is to increase the quality of clinical information available in underserved areas, where the burden of disease for treatable illnesses is associated with high rates of morbidity and mortality. [GHD](#) will administer applications for this program via its web platform for global health implementers: www.ghdonline.org.

UpToDate's commitment to global health has also included a project with [Partners in Health](#) to evaluate the utility of UpToDate in public hospitals in Rwanda, Malawi and South Africa. Analysis of usage, topic selection and user feedback has demonstrated how use of UpToDate influences medical knowledge and clinical practice in these regions.

Widely accepted by more than 360,000 clinicians in over 145 countries, UpToDate's mission is to improve health outcomes by providing clinicians with access to its evidence-based, physician-authored medical information. UpToDate's content includes treatment recommendations based on the best medical evidence. Created by more than 4,000 editors, authors and peer reviewers from leading medical institutions, UpToDate monitors more than 430 journals to ensure that the most recent information and findings are incorporated into the content.

Quote, attributed to Denise S. Basow, MD, Editor-in-Chief, UpToDate

"UpToDate has a vision to improve healthcare around the world. Our medical information is heavily relied upon, and we take the responsibility to review and update our information to guarantee reliability very seriously. By providing complimentary access to healthcare providers in resource-limited settings, UpToDate is helping to improve the quality of healthcare for patients in locations that need it most."

About UpToDate

[UpToDate](#)® is an evidence-based, physician-authored medical information resource available via the Web, desktop computer and PDA. With UpToDate, physicians can answer questions quickly, increase their clinical knowledge and improve patient care. Patients may also subscribe to [UpToDate's patient information](#) and gain access to the same current, in-depth medical content trusted by physicians, allowing patients and physicians to make shared medical decisions. Founded in 1992 and headquartered in Waltham, Mass., UpToDate is relied on by more than 360,000 clinicians worldwide, almost 90 percent of academic medical centers in the US and thousands of patients. UpToDate is part of [Wolters](#)

[Kluwer Health](#), a leading provider of information and business intelligence for students, professionals and institutions in medicine, nursing, allied health, pharmacy and the pharmaceutical industry.

Wolters Kluwer Health is part of [Wolters Kluwer](#), a leading global information services and publishing company. The company provides products and services for professionals in the health, tax, accounting, corporate, financial services, legal, and regulatory sectors. Wolters Kluwer had 2008 annual revenues of EUR 3.4 billion (\$4.9 billion), employs approximately 20,000 people worldwide, and maintains operations in over 35 countries across Europe, North America, Asia Pacific, and Latin America. Wolters Kluwer is headquartered in Amsterdam, the Netherlands. Its shares are quoted on Euronext Amsterdam (WKL) and are included in the AEX and Euronext 100 indices. Visit www.wolterskluwer.com for information about our market positions, customers, brands, and organization.

About the Global Health Delivery Project

In 2007, Professors Jim Yong Kim, Michael Porter, and Paul Farmer – representing Harvard Medical School, Harvard Business School, Harvard School of Public Health, and Brigham and Women’s Hospital – initiated a joint venture to create the Global Health Delivery (GHD) Project. This unique partnership is working to systematize the study of health care delivery and to disseminate new learning to practitioners in order to improve health care delivery in resource-limited settings. GHD is currently developing and providing training programs and case studies at the nexus of academia and practice, engaging in interdisciplinary research initiatives, running the first open collaboration platform for global health implementers (GHDonline.org), and studying the creation of a GHD Innovation Center. For more information, including a quote from a physician who is currently benefiting from a complimentary UpToDate subscription, please visit <http://www.globalhealthdelivery.org>.

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